























# ChatGPT 外掛

 <b>Wolfram Alpha</b> <a href="#">Install</a> Dynamic computation and curated data from Wolfram Alpha.	 <b>Klarna Shopping</b> <a href="#">Install</a> Search and compare prices from thousands of online shops.	 <b>LangChain Docs</b> <a href="#">Install</a> Up to date information for the LangChain Python library.	 <b>TODO Plugin</b> <a href="#">Install</a> Plugin for generating explainer videos with AI.
 <b>TODO Plugin...</b> <a href="#">Install</a> Plugin for managing a TODO list, you can add, remove and view your TODOs.	 <b>NBA Standings an...</b> <a href="#">Uninstall</a> Up to date status of the NBA Playoff picture and nba standings.	 <b>TODO Plugin (no...</b> <a href="#">Install</a> Plugin for managing a TODO list, you can add, remove and view your TODOs.	 <b>Expedia - Test</b> <a href="#">Install</a> Bring your trip plans to life – get there, stay there, find things to see and do.
 <b>Qdrant...</b> <a href="#">Install</a> Plugin to search through Qdrant's documentation.	 <b>Qdrant...</b> <a href="#">Install</a> Search through Qdrant docs.	 <b>Slack</b> <a href="#">Install</a> Plugin for querying Slack.	 <b>Zapier</b> <a href="#">Install</a> Use Zapier to interact with over 5,000+ apps like Google Sheets, Trello, Gmail, HubSpot, Salesforce,...
 <b>TODO OAuth</b> <a href="#">Install</a> Plugin for managing a TODO list, you can add, remove and view your TODOs.	 <b>ZapierTest</b> <a href="#">Install</a> Use Zapier to interact with over 5,000+ apps like Google Sheets, Trello, Gmail, HubSpot, Salesforce,...	 <b>OpenTable</b> <a href="#">Install</a> Allows you to search for restaurants available for booking dining experiences.	 <b>TODO Plugin (no...</b> <a href="#">Install</a> Plugin for managing a TODO list, you can add, remove and view your TODOs.
 <b>Pandora IAM</b> <a href="#">Install</a> Pandora is the Identity and Access management platform that manages Netflix's Workforce and Partner...	 <b>OpenTable Plugin</b> <a href="#">Install</a> Plugin for searching available OpenTable restaurants.	 <b>assess plugins</b> <a href="#">Install</a> Plugin for assessing plugins.	 <b>Zilliz Plugin</b> <a href="#">Install</a> Search through your documents.

2023/05正式開放外掛市集

## ● Google助理 / Google Home



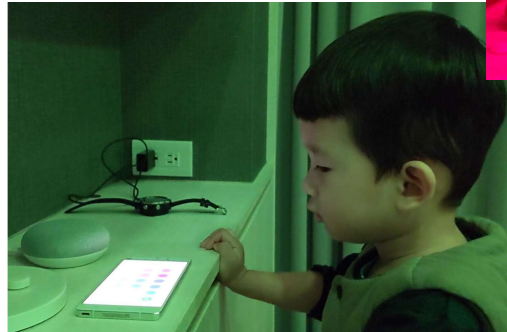
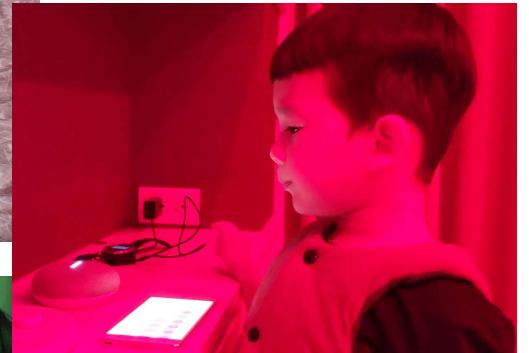
## Google Lens / Google 智慧鏡頭



### 資料來源

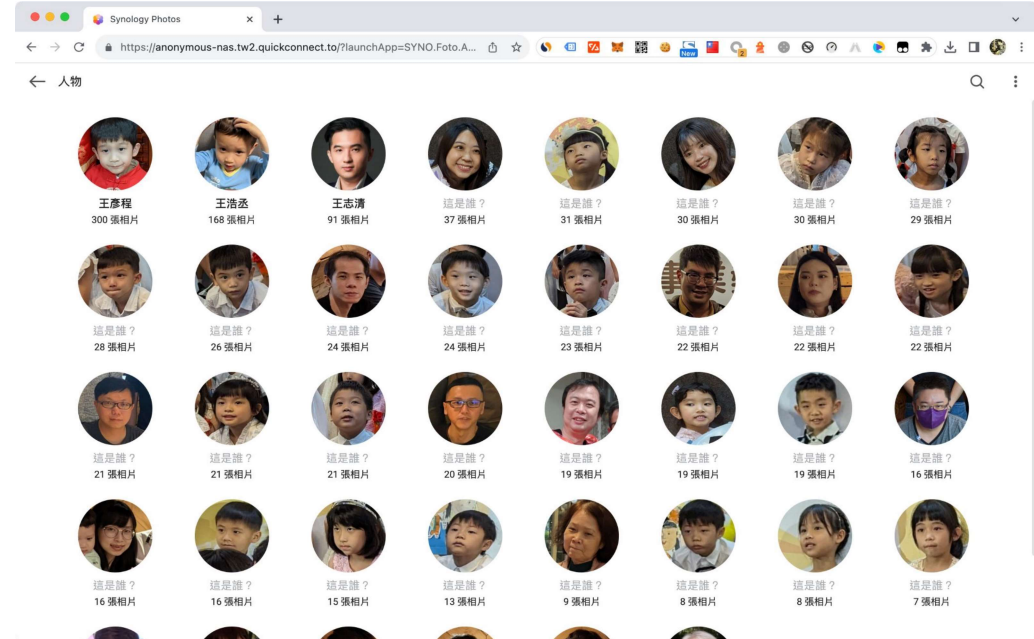
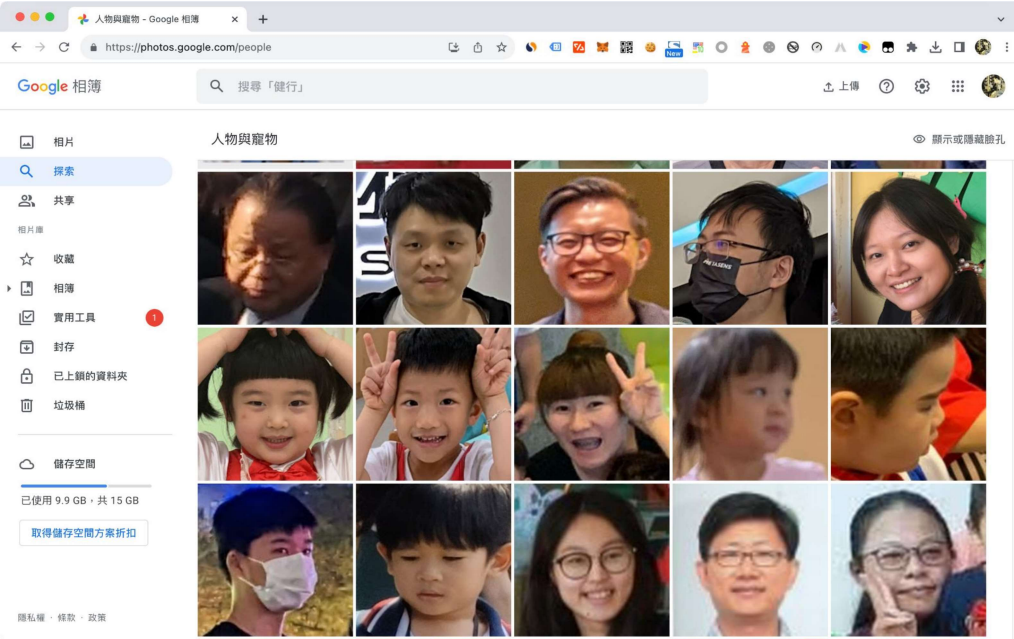
- How Google Lens helps you search what you see | Search, [https://www.youtube.com/watch?v=BH\\_6BdgTdiw](https://www.youtube.com/watch?v=BH_6BdgTdiw)
- Learn in any language with Google Lens, <https://www.youtube.com/watch?v=3DDkacecdrU>

● Google Home:來認識顏色吧 (2019)





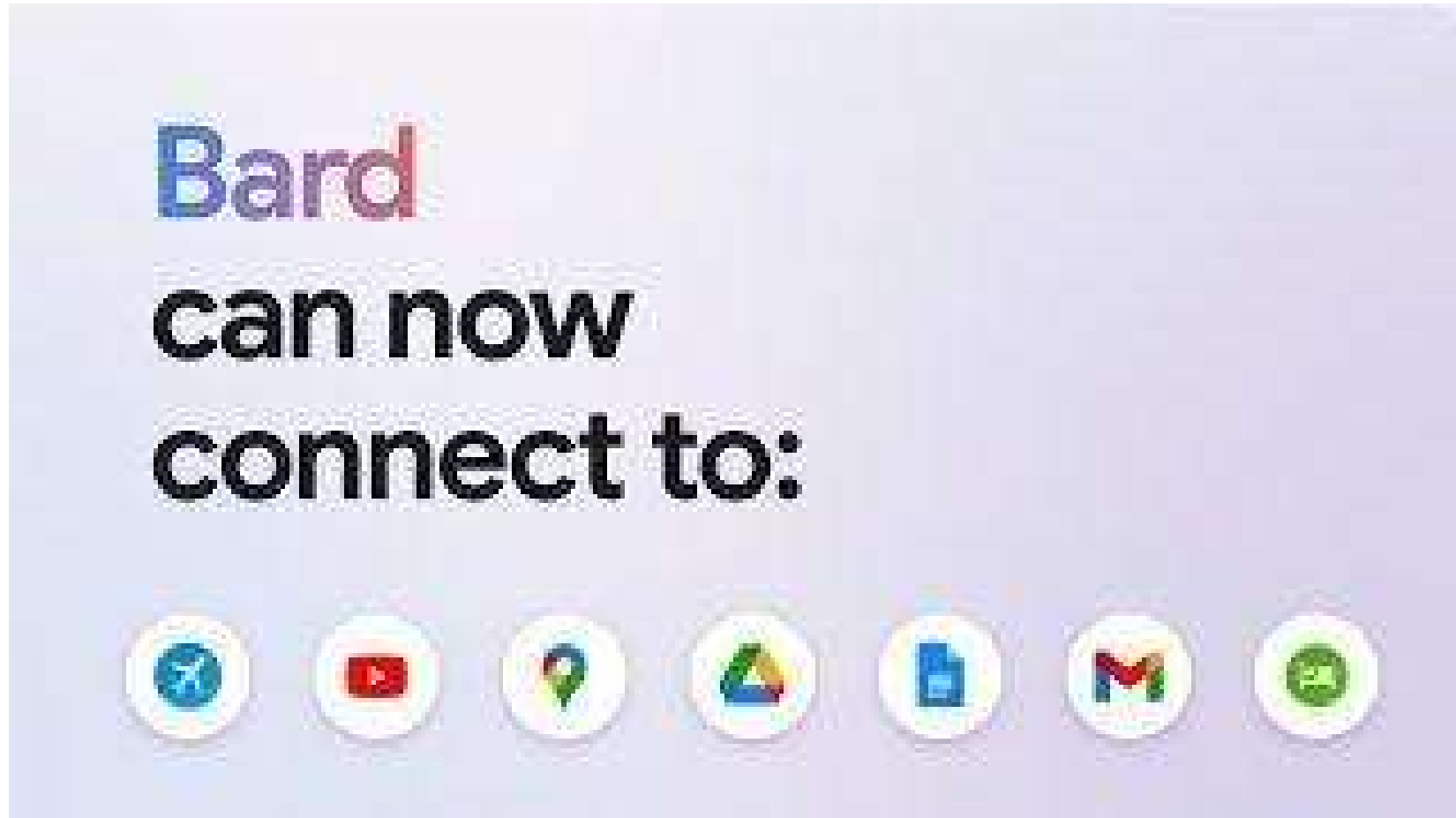
# Google Photo / Synology Photo 智慧整理:人臉、地理位子



## 資料來源

- Google Photos: Introducing New, Smarter Albums, <https://www.youtube.com/watch?v=JuFtW1PSYAU>
- 升級到 Synology Photos, 讓您更有效地儲存及整理一生的回憶 | Synology, <https://www.youtube.com/watch?v=kMeGTKfYSTU>

## ChatGPT 競品 - Google Bards / Microsoft Edge&Bing

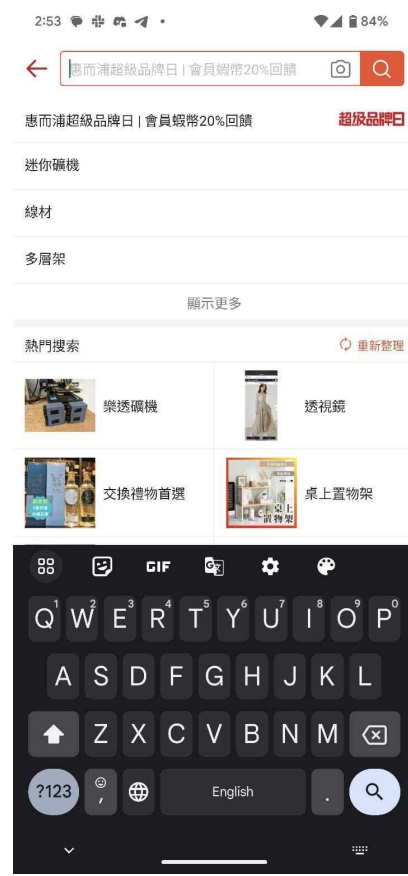


資料來源

- <https://www.youtube.com/watch?v=lr87yrvK86w>



# 蝦皮 - 電商以圖找圖



# GhatGPT 正確用法 - Prompts 詠唱

ChatGPT 指令大全 | ExplainThis

https://www.explainthis.io/zh-hant/chatgpt

ExplainThis ChatGPT 與 AI 軟體前後端 科技業職涯 職業諮詢 關於我們

如果你想收到最即時的 ChatGPT 與 AI 內容更新，可以在 Facebook、Instagram 追蹤 ExplainThis

### 選定切入角度

產生 數字 個具有說服力和描述性的文章主題想法，主題為「**某個主題**」

產生 3 個具有說服力和描述性的文章主題想法，主題為「**社交媒體如何影響青少年**」

### 報告開頭

我現在正在 **報告的情境與目的**。我的簡報主題是 **某個主題**，請提供 **數字** 種開頭方式，要簡單到 **目標族群** 能聽懂，同時要足夠吸引人，讓他們願意專心聽下去

我現在正在修台大的簡報課，其中一項作業是要做一份讓小學生能聽懂的簡報。我的簡報主題是機會成本，請提供三種開頭方式。要簡單到小學生能聽懂，同時要足夠吸引人，讓他們願意專心聽下去

### 大綱生成

為一篇題為「**某個主題**」的 **數字** 字文章產生大綱。內容包括前言、主段落和結論。請確保包括有關該主題的主要觀點和論點。

為一篇題為「**社交媒體如何影響青少年的心理健康**」的 1000 字文章產生大綱。內容包括前言、主段落和結論。請確保包括有關該主題的主要觀點和論點。

### 草稿撰寫

撰寫一篇文章題目為：「**某個主題**」的草稿，結構需要完整。草稿中要包含 **數字** 個可以在內文中進一步闡述的要點。

### 研究報告

寫出一篇有關 **知識** 的 **數字** 字研究報告，報告中需引述最新的研究，並引用專家觀點

### 提出反對觀點

你是 **某個主題** 的專家，請針對以下論述 **附上論述**，提出 **數字** 個反駁的論點，每個論點都要有佐證

AI Prompt Library - Content at Scale

https://contentatscale.ai/ai-prompt-library/

Content at Scale EARLY ACCESS AGENCY SOLUTIONS ABOUT US PRICING AI DETECTOR BLOG AI PROMPT LIBRARY

## AI Prompt Library

Discover AI prompts to elevate your work. Get more out of ChatGPT, GPT4, Bard, Claude, and more with these prompts

Select Category OR Select Profession

Search

Popular Prompts

Categories

- 3D
- Advertising
- Art
- Blockchain Technology
- Business
- Career Development
- Chatbot

Create 3D models

The task is to create 3D models, which is important for visualizing and simulating objects or

Master Effective Facebook Ads for Maximized Reach

Create a comprehensive guide on creating effective Facebook ads,

Comprehensive Google Ads Understanding for Max ROI

Gain a comprehensive understanding of how Google Ads

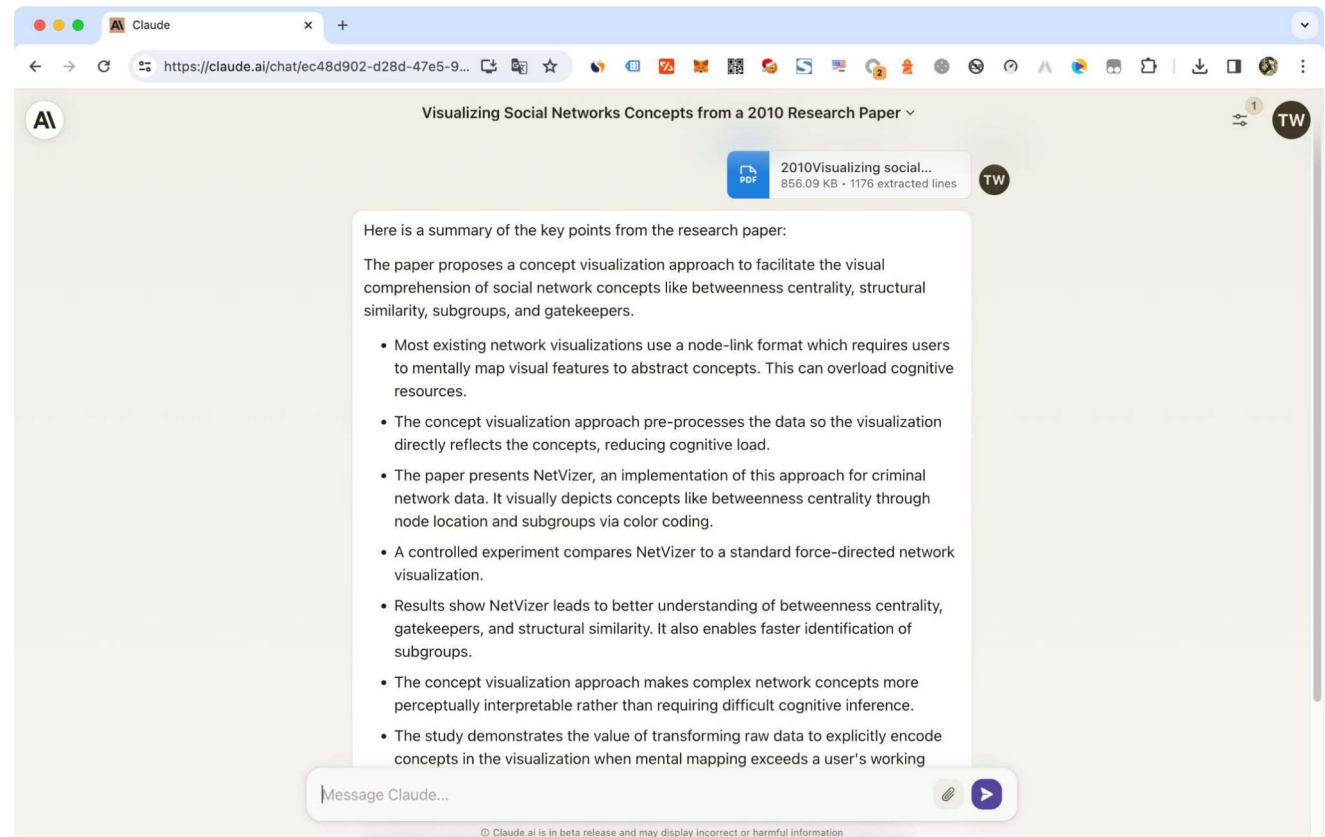
## 資料來源

- <https://www.explainthis.io/zh-hant/chatgpt>
- <https://contentatscale.ai/ai-prompt-library/>



# Claude.AI - 論文摘要

- 論文核心
  - 關鍵內容與方案
- 作者
  - 生平、學校、地位
- 參考文獻
  - 思想從哪個文獻來

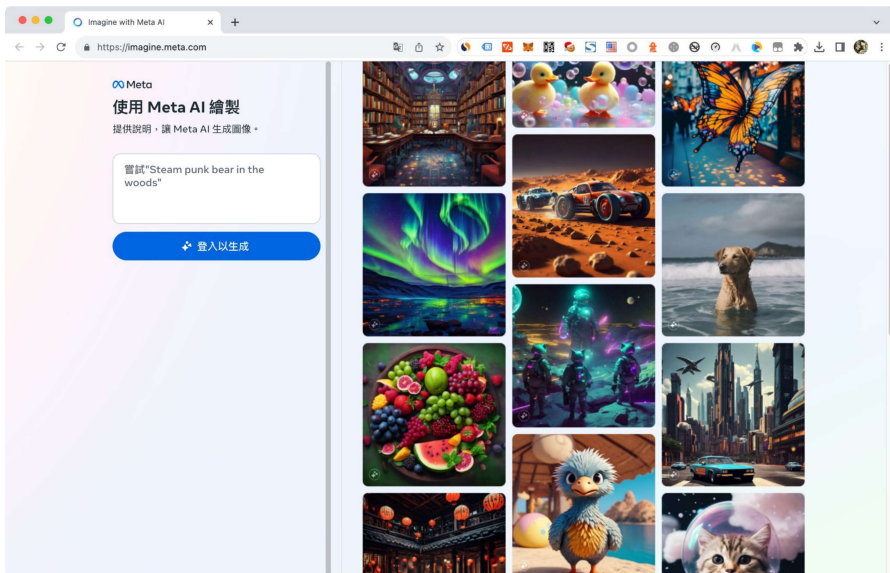


## 資料來源

- <https://claude.ai>
- <https://doresearch.tw/ReaderAI>

# AI 畫畫 - 文字到圖片

## Imagine Meta 文字生成圖片



## Leonadoai - LiveCanvas 手畫即時生成照片



### 資料來源

- <https://imagine.meta.com/>
- <https://leonadoai.com/>

## AI 畫畫 - 文字到圖片 (進階)

### Stable Diffusion

自動生成圖片/動畫、換臉、照片變高畫質、修復等等



### MidJourney



#### 資料來源

- <https://stablediffusionweb.com/>
- <https://www.midjourney.com/>
- <https://imagine.meta.com/>

## Deepfake - AI 影片變臉

### 從影片到聲音

- 影片:畫面
- 聲音:同語言到不同語言

### 應用場景

- 壞的:訊息戰、灰色產業
- 好的:已故影星臨時換角換臉



### 資料來源

- 「深偽換臉」網路風行 國際名人巨星都曾被惡搞—民視新聞, <https://www.youtube.com/watch?v=BngzkoTriHA>
- 女子16秒轉換6張臉 變臉零秒差卻淪詐騙工具, <https://www.youtube.com/watch?v=U2JwDnbabyg>
- <https://deepfakesweb.com/>

# 翻譯原文影片學習 (1/3)

## 挑戰一週內拿到區塊鏈稽核師證照 (原文、無字幕) Certified Cryptocurrency Auditor™ – Training, 6HRs

Blockchain Council

Winter Delight Savings! Save Up to 20%\* EXPLORE OFFERS

Blockchain Council

How mining is performed?

Mining Profitability

- Important considerations in mining profitability is access to cheap and reliable electricity.
- It is important to figure out the total cost of ASIC machines plus electricity and the time it will take.

ASIC Machines

Electricity

Electricity Usage

Estimated Bitcoin Price

Key Cost Considerations

Blockchain Council

Copyright © Blockchain Council

有訊息來自 Jane  
Need Guidance? Talk to an Expert

輸入您的回覆

## 步驟一：下載影片

名稱	擁有者	上次修...	檔案大小
0-Introduction.mkv	我	2023年7月3日	24.2 MB
1.1-What is Blockchain?.mkv	我	2023年7月3日	69.1 MB
1.2-What is Mining?.mkv	我	2023年7月3日	66.8 MB
1.3-How mining is performed?.mkv	我	2023年7月3日	6.7 MB
1.4-Merkle Tree.mkv	我	2023年7月3日	29.2 MB
1.5-Wallets & Blockchain Address.mkv	我	2023年7月3日	52.4 MB

## 步驟二：轉成純聲音檔

ffmpeg -i 檔案名稱.mp4 -vn -ar 44100 -ac 2 -ab 320 輸出檔案名.mp3

名稱	擁有者	上次修...	檔案大小
0.mp3	我	2023年7月3日	6.2 MB
1.1.mp3	我	2023年7月3日	20.1 MB
1.2.mp3	我	2023年7月3日	18 MB
1.3.mp3	我	2023年7月3日	2.1 MB
1.4.mp3	我	2023年7月3日	8.7 MB

## 翻譯原文影片學習 (2/3)

### 步驟三: (AI) MacWhisper Certified Cryptocurrency Auditor™ - Training

The screenshot shows the MacWhisper application interface. The main window displays a transcript of a video. The transcript is organized into segments with timestamps. The content discusses various ways to start mining, the importance of cheap and reliable electricity, and the total cost of ASIC machines plus electricity and time. It also mentions a screenshot of Bitcoin mining profitability and values for key considerations. The transcript ends with a note about a profit of about 9 cents every 24 hours by joining a pool.

Transcript content:

- 00:00,000 - 00:05,820: Hello everyone. In this module, we take a look at various ways in which you can start mining cryptocurrencies. One of the most important considerations in mining profitability is access to cheap and reliable electricity. Before starting a mining operation, it is important to figure out the total cost of ASIC machines plus electricity and the time it will take. Here is a screenshot of the Bitcoin mining profitability using some approximate values for the key considerations.
- 00:05,820 - 00:11,500: Red from the screen.
- 00:11,500 - 00:17,180: Assuming that a miner's CPU is capable of computing 10 tera hashes per second and the power usage for the CPU is approximately 50 watts.
- 00:17,180 - 00:22,740: Then, if the cost per unit of electricity is 50 cents, the miner will be able to make a profit of about 9 cents every 24 hours by joining a pool.

### 步驟四: (AI) Chrome 瀏覽器內建翻譯

The screenshot shows a Chrome browser window displaying a video transcript. The transcript is organized into segments with timestamps. The content discusses various ways to start mining, the importance of cheap and reliable electricity, and the total cost of ASIC machines plus electricity and time. It also mentions a screenshot of Bitcoin mining profitability and values for key considerations. The transcript ends with a note about a profit of about 9 cents every 24 hours by joining a pool.

Transcript content:

- 00:00:00,000 → 00:00:05,840  
大家好！在本單元中，我們將介紹開始挖礦的各種方式
- 00:00:05,840 → 00:00:11,920  
加密貨幣，採礦盈利能力最重要的考慮因素之一是訪問廉價而可靠的電力，在開始採礦作業之前，重要的是要弄清楚
- 00:00:11,920 → 00:00:18,160  
算出 ASIC 機器加上電力的總成本，以及所需的時間，這是一個螢幕截圖
- 00:00:18,160 → 00:00:24,800  
使用一些近似值作為關鍵考慮因素來評估比特幣挖礦的獲利能力。
- 00:00:24,800 → 00:00:29,840  
螢幕上出現紅色，假設礦工的 CPU 能夠計算 10
- 00:00:29,840 → 00:00:35,840  
每秒恐怖哈值，CPU 功耗約 50 瓦。
- 00:00:35,840 → 00:00:40,800  
那麼，如果每度電成本為 50 美分，礦工就能獲利
- 00:00:40,800 → 00:00:46,880  
加入礦池每 24 小時大約花費 9 美分。然而，如果電費為 0，
- 00:00:46,880 → 00:00:53,840  
透過這種設置，礦工能夠賺取約 69 美分的利潤。
- 00:00:53,840 → 00:00:57,760  
最初，比特幣被設計為在筆記型電腦和桌上型電腦 CPU 上開採，但隨著競爭的加劇，
- 00:00:57,760 → 00:01:05,280  
人們轉向 GPU，最後轉向 ASICs。ASICs 是特定應用集成

資料來源

- <https://goodsnooze.gumroad.com/l/macwhisper>

## 翻譯原文影片學習 (3/3)

成果：雙語字幕（一週獲得證照）



資料來源

- <https://www.credential.net/08ffd3e6-1382-4bb9-9123-590ef28ba9ac>



# 程式化交易最佳化

The screenshot displays a trading software interface with a large data table. The table contains multiple columns, including order ID, price, quantity, and status. The data is organized in a grid format, typical of a trading platform's order book or execution log. The interface includes a title bar at the top and a taskbar at the bottom.

Order ID	Price	Quantity	Status	...
100001	100.00	1000	Executed	...
100002	100.00	1000	Executed	...
100003	100.00	1000	Executed	...
100004	100.00	1000	Executed	...
100005	100.00	1000	Executed	...
100006	100.00	1000	Executed	...
100007	100.00	1000	Executed	...
100008	100.00	1000	Executed	...
100009	100.00	1000	Executed	...
100010	100.00	1000	Executed	...
100011	100.00	1000	Executed	...
100012	100.00	1000	Executed	...
100013	100.00	1000	Executed	...
100014	100.00	1000	Executed	...
100015	100.00	1000	Executed	...
100016	100.00	1000	Executed	...
100017	100.00	1000	Executed	...
100018	100.00	1000	Executed	...
100019	100.00	1000	Executed	...
100020	100.00	1000	Executed	...
100021	100.00	1000	Executed	...
100022	100.00	1000	Executed	...
100023	100.00	1000	Executed	...
100024	100.00	1000	Executed	...
100025	100.00	1000	Executed	...
100026	100.00	1000	Executed	...
100027	100.00	1000	Executed	...
100028	100.00	1000	Executed	...
100029	100.00	1000	Executed	...
100030	100.00	1000	Executed	...





# 企業端應用

...

打籃球一個人可以抵 **三** 個人  
寫好程式一個人可以抵 **十** 個  
AI可以讓人人最少抵 **五** 個



66



## 企業上的 AI

- 行銷自動化
  - 分群經營
  - 再行銷
- 會議
  - 線上會議即時翻譯
  - 會議記錄生成
- 人人都負擔得起的自動駕駛
- 設備檢修
  - 設備運維預測
  - 最佳化製程回饋
- 投資
  - 自動量化投資
- 電商
  - 以圖找圖
  - 推薦系統
- LCG顧問案例
  - 和明紡織數位布庫
  - 資訊戰
  - 酒類社群(拍照找酒)
- 其他案例
  - AI變聲
  - AI玩遊戲
  - AI寫程式

資料數位化提升天成集團業績

# 旅宿業集團的戰情室



## 戰情中心

線上導流追蹤 Google search console 串接，導入流量追蹤及成效機制，優化社群媒體廣告投放以及相似受眾廣告投放，達到有效曝光。

透過完整的數據報表及 Dashboard 來整合所有顧客的輪廓、通路來源及預訂轉換成效資訊，即時追蹤目標達成率，並預測未來的營運指標。

- 即時呈現營運數據
- 協助企業快速應變市場
- 大幅縮減手工整理報表時間

## 客戶證言



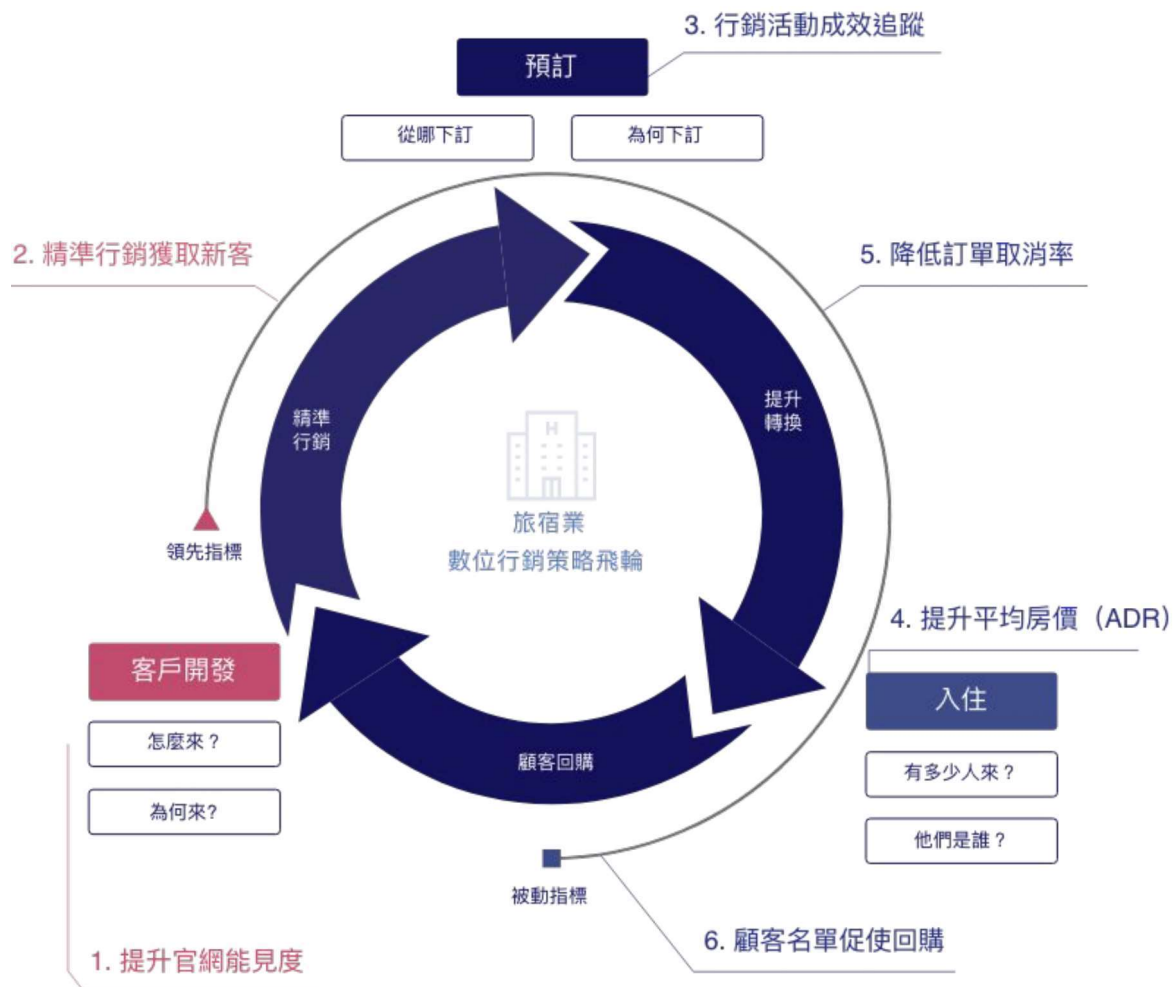
天成飯店  
CEO 執行長

張東豪

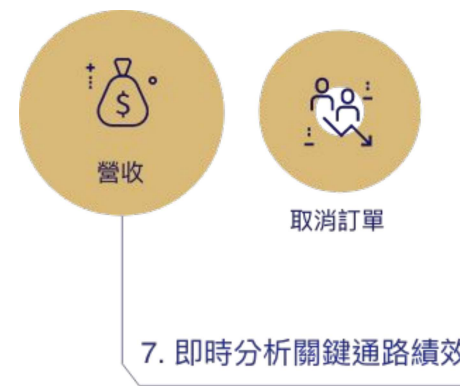
「LeadBest 提供的數位賦能策略協助天成集團有效提升營運決策能力，針對行銷、定價及客群面向發展完整的策略地圖。」



天成飯店數年來皆秉持著專業的服務精神，穩定、扎實的餐飲品質，深獲國際旅客、商務人士的青睞。以不斷提升品質及追求卓越的精神，天成飯店邁向集團化經營，並在集團多元化的經營下，持續蛻變。



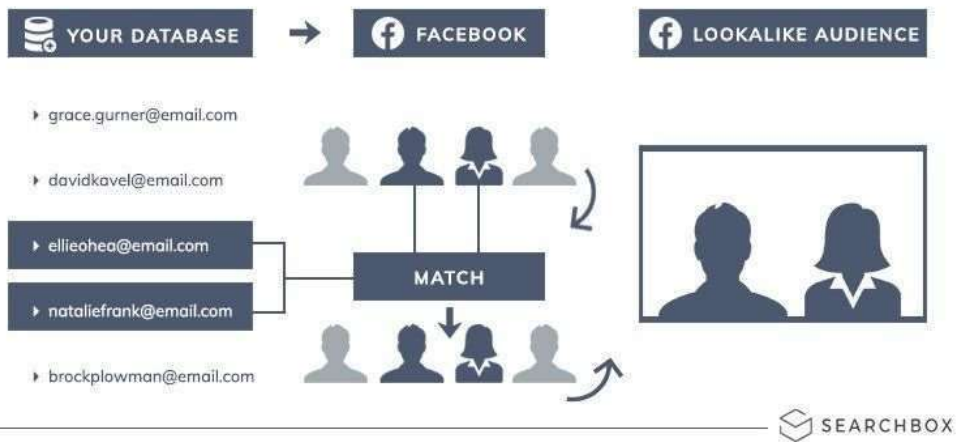
# 旅宿業數位賦能 數位行銷策略飛輪



## Facebook 再行銷 / 漁場理論

- 自訂廣告受眾 Custom Audiences (精準)
- 類似廣告受眾 Looklike Audiences (放大)

### HERE'S HOW IT WORKS



#### 資料來源

- 天下雜誌, 廣告「漁場」 精準撈出高消費客戶 (Facebook Ads 黑客松全球冠軍), 20131029
- <https://www.kopamarketing.com/blog/lookalike-audiences-facebook-ads-campaign>

**機器比你更懂你的時代**  
**身邊講每個產品或關鍵字**  
**在搜尋引擎或社群平台馬上看到對應資訊**



“

## Microsoft Teams - 線上會議即時字幕翻譯



### 資料來源

- Live translated captions for Microsoft Teams, <https://www.youtube.com/watch?v=x6xBsNsUSwI>



## ChatGPT - 產生會議紀錄



資料來源

- How to have meeting minutes generated automatically with Chat GPT, <https://www.youtube.com/watch?v=SokbxqoeW74>

## 科大訊飛 - 現場即時字幕 (2019)



資料來源

- 2050 - 年青人因科技而团聚, 2019

# 同盾科技 - 自動語音客服 (2019)



## 自動駕駛: OpenPilot/Comma.ai



### 資料來源

- <https://www.comma.ai/> (1,250 + 200 USD)
- <https://www.youtube.com/watch?v=mgAbfr42oI8>
- <https://www.facebook.com/groups/OpenPilotTW/posts/2262378183914411/>